YANKEE
DOODLE
DANDY
1983
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DANDY
1983

The Krewe of Nereids

presents

Seventeenth Annual

Bal Masque

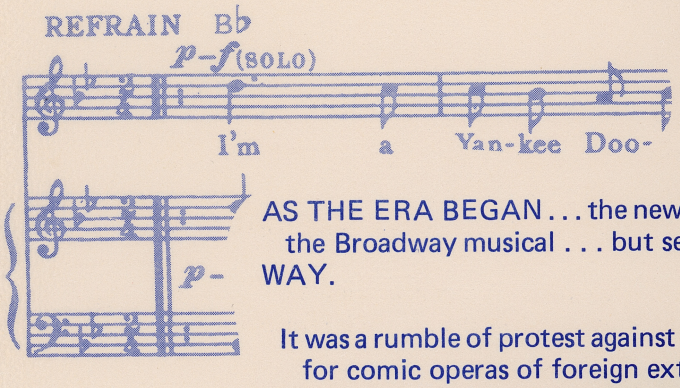
SATURDAY EVENING, JANUARY 22, 1983 • MISSISSIPPI COAST COLISEUM • BILOXI, MISSISSIPPI

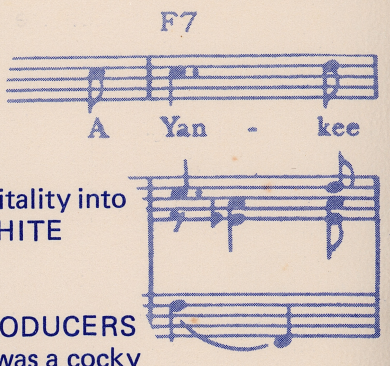
(I'm A) Yankee Doodle Dandy

"I'm a Yankee Doodle Dandy,
Yankee Doodle do or die,
A real live nephew of my Uncle Sam,
Born on the 4th of July".

from . . . "The Yankee Prince"
George M. Cohan
July 4, 1878 - November 5, 1942

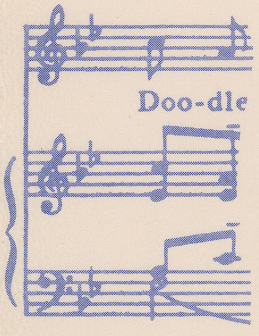
Words and Music by
GEORGE M. COHAN

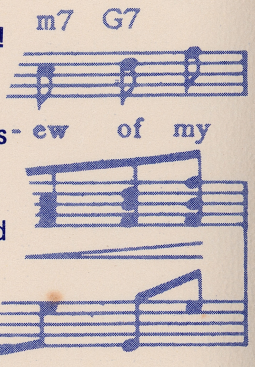




AS THE ERA BEGAN . . . the new century not only brought new life and vitality into the Broadway musical . . . but set up a rumble along the . . . GREAT WHITE WAY.

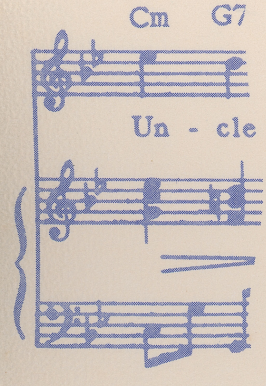
It was a rumble of protest against the partiality shown by AMERICAN PRODUCERS for comic operas of foreign extraction, and the leader of the uprising was a cocky kid trouper but two years past voting age . . . GEORGE M. COHAN, who held that the U. S. A. had the creative talent and domestic backgrounds for "homemade musicals" that would better Europe's best. What's more, he set about to prove it!

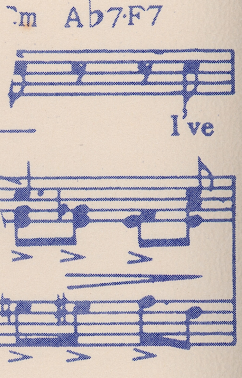




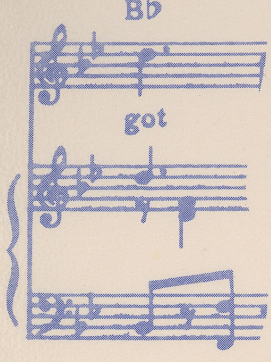
Of course, the producers' preference for these foreign attractions was justified by the box office receipts. The outstanding musical of the 1900 - 1910 decade was "FLORODORA", an English importation that ran for 505 performances at the Casino Theatre. Almost as successful was Franz Lehar's Viennese opera, "THE MERRY WIDOW" and its 416-performance run at the New Amsterdam. And American producers also pocketed a handsome net from the success of a highly popular show, "THE MESSENGER BOY".

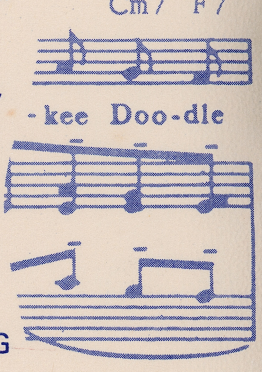
Other Broadway entrepreneurs reaped a golden harvest from the Blue Danube School of Music which produced "THE CHOCOLATE SOLDIER" and dominated the scores of Victor Herbert, who was crowned king of light opera composers.





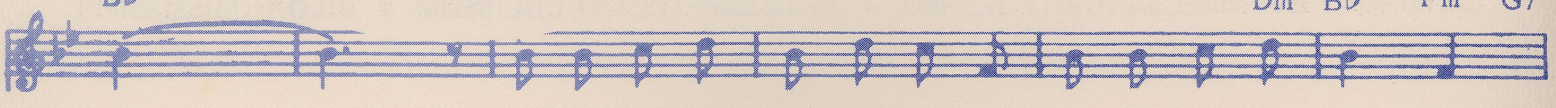
GEORGE M. COHAN went to the post a long shot and was slow in getting away from the barrier, but in 1903, the Yankee Doodle Boy rode into the winner's circle with "Little Johnny Jones". Although the critics lambasted the author-composer-star for his FLAG-WAVING, the audience loved it, for here was something refreshingly new in the AMERICAN THEATRE. His SONGS packed a punch, his HEROES and HEROINES were AMERICAN GUYS and GALS you'd meet in Joe's bar and the 5 and 10, and his librettos put NEW ROCHELLE, RICHMOND, and BOSTON on the musical comedy map. This "REAL LIVE NEPHEW OF MY UNCLE SAM" had fired the opening shot in BROADWAY'S WAR OF INDEPENDENCE, and its Yorktown came twenty years later when GEORGE GERSHWIN, JEROME KERN and RICHARD RODGERS demonstrated beyond question a talent for writing homespun AMERICAN MUSIC that made them the Monte Cristos of the musical comedy world.





The PATRIOTIC germs with which GEORGE M. COHAN was infected were catching, and other creators of BROADWAY MUSICALS found inspiration for their librettos and music in AMERICAN ACHIEVEMENTS. Although there were skeptics who didn't hold with GEORGE M. that "AMERICA" could produce musicals to equal "Old World" productions, there was no question but that this country already possessed a stockpile of stage talent that rivaled in richness the gold reserve of Fort Knox.

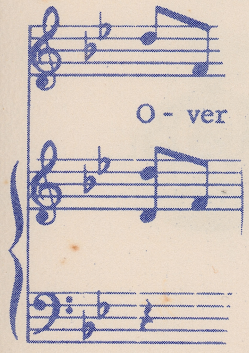
And so, GEORGE M. COHAN, fired by PATRIOTIC ZEAL and the PIONEERING URGE, raised OLD GLORY to the top of the MUSICAL COMEDY flagstaff and there she was to stay!



Over There

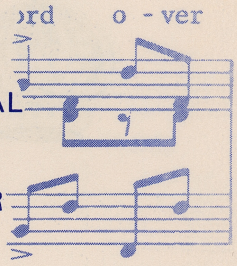
Words and Music by
GEORGE M. COHAN

OUR TABLEAU UNFOLDS . . . as our "FLAG WAVING OVERTURE" is heard before . . .



a. The CAPTAIN'S whistle officially opens our SEVENTEENTH ANNUAL BAL MASQUE . . . as . . . we welcome . . .

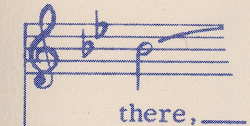
b. The ROYAL COURT OF 1982, recalling the whimsical fable of . . . "THE ADVENTURES OF ALICE" .



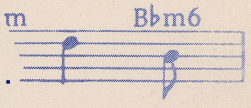
c. Behold the spotting of the CREST OF NEREIDS, as a prelude to our MUSICAL WHIRL SALUTE . . .

d. From the Broadway stage . . . KREWE OFFICERS appear . . . extending an official . . . WELCOME TO THE BALL . . . as they announce . . . "ANOTHER OPENING, ANOTHER SHOW" . . .

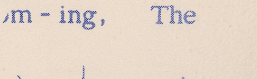
e. ACT I - "NEW YORK, NEW YORK" . . . George M's realm!

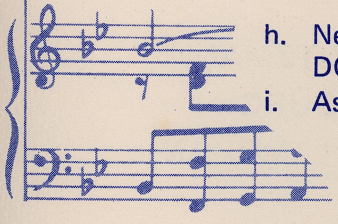


f. In a setting of Musical Mirrored Magic . . . we behold . . . the "CAPTAIN OF NEREIDS" . . .



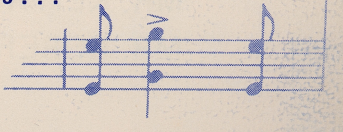
g. Mardi Gras Revelry comes to life in the . . . "STORY OF VAUDEVILLE" . . .
ACT II . . . "The Four Cohan's"
ACT III . . . "Irish Wanderers"
ACT IV . . . "A Day at the Races"

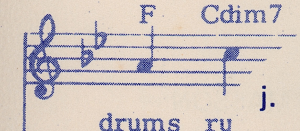


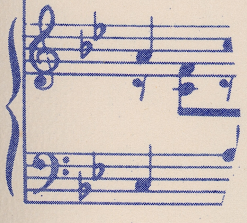


h. Nereids reveals the "WORDS AND MUSIC" of the one and only "YANKEE DOODLE DANDY" himself . . .

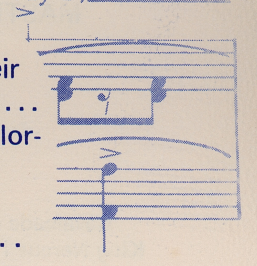
i. As we pay TRIBUTE to the musical magnificence of . . . GEORGE M's . . .
fascinating . . . "BROADWAY DREAMS"
exciting . . . "RUN FOR THE ROSES"
salute to . . . "A WEE BIT OF IRELAND"
classic . . . "IT'S A GRAND OLD NAME"
colorful . . . "PARISIEN MEMORIES"
dashing . . . "VAGABOND MELODIES"







j. Hail QUEEN DORIS XVII, personifying the "QUEEN OF OUR MUSICAL THEATRE" PAGEANT . . .



k. Her ROYAL MAJESTY now calls for . . .

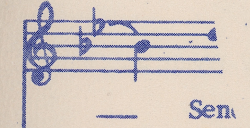
l. The OFFICERS OF THE KREWE to escort the DUKES OF NEREIDS to their lovely MAIDS . . . so that, together, the COURT may await the regal arrival of . . .

m. KING NEREUS XVII . . . who bids that his subjects ENJOY with him this colorful . . . "PATRIOTIC REALM" of GEORGE M . . . after which . . .

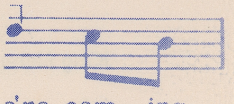
n. HONORED GUESTS are received at the REGAL THRONE . . . and then . . .

o. The ROYAL COURT parades in "YANKEE DOODLE MAGIC" . . . before . . .

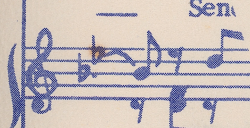
p. The "PATRIOTIC PAGEANTRY OF PULSATING RHYTHMS" . . . as . . .



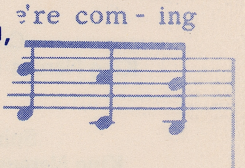
q. The RED, WHITE AND BLUE wave and we hear GEORGE M's . . . special tribute to the U. S. A. . . .

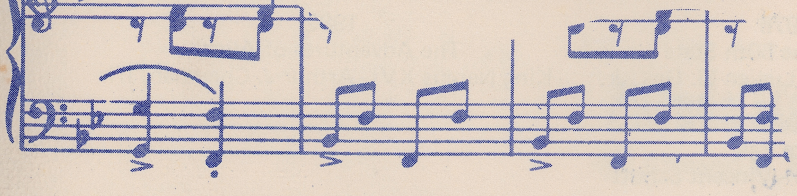


r. The KREWE takes a bow and salutes the audience . . . before . . .

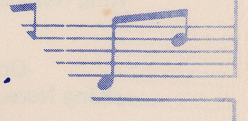


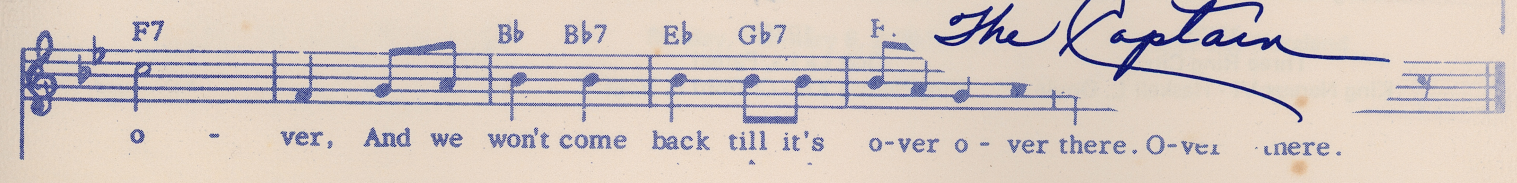
s. The OFFICERS . . . and gracious . . . CAPTAIN OF THE KREWE . . . bid you, our guests . . . a nostalgic . . . FAREWELL!





The KREWE . . . thanks you . . .
The OFFICERS . . . thank you . . .
and . . . I . . . thank you!





The Royal Court of

1983

King Nereus XVII

Dukes to His Majesty

MR. KENNETH M. WILKINSON
MR. KEITH JOHNSON
MR. ROBERT R. KANE
MR. GARY E. HEITZMANN
MR. JERRY R. BOURG
MR. CLARENCE L. MORAN

Trainbearers to Her Majesty

MASTER KEVIN LEE BOURG
MASTER BRYCE PENDLETON GEX
MASTER JONATHAN ASHTON MASSON
MISS MEGAN McDONALD URAM

Recollections

1967
Cavalcade of American Dance
King Nereus I - Cornelius K. Herlihy

1968
Era of Laughter
King Nereus II - Merlin R. Markel

1969
Carnival in Rio
King Nereus III - Henry Develle, Jr.*

1970
Spirit of America
King Nereus IV - W. Ray Gordon*

1971
Opening Nights
King Nereus V - James DeBlanc

1972
Three Ring Circus
King Nereus VI - Haskell L. Doyle

1973
Echoes of Famous Streets
King Nereus VII - John Gallagher

1974
The Enchanted Toy Shop
King Nereus VIII - T. Dixon Ashman

1975
The Jazz Age
King Nereus IX - David L. Johnson

1976
Hawaii, The 50th State
King Nereus X - Lucien M. Gex, Jr.

1977
State Fair
King Nereus XI - Vincent Schott

1978
Ooh La La, Paree!
King Nereus XII - Clifford P. Vogt

1979
Classic Greece
King Nereus XIII - Luke Caruso

1980
Space Fantasy
King Nereus XIV - Robert W. Wyatt, Jr.

1981
Fiesta! Fiesta!
King Nereus XV - Donald W. Diboll

1982
The Adventures of Alice
King Nereus XVI - Arthur J. Chapman, III

** Deceased*

General Chairman

Mr. Joseph V. Colson

Vice Chairmen

Mr. Merlin R. Markel
Mr. Charles A. Breath, III
Mr. Herbert T. Dubuisson
Mr. A. Burton Barrett
Mr. Michael W. Cooksey

Court Committee

Mr. Donald W. Diboll, Chairman
Mr. Robert W. Wyatt, Jr.
Mr. Clifford P. Vogt
Mr. Vincent F. Schott
Mr. Luke Caruso
Mr. Lucien M. Gex, Jr.
Mr. Haskell L. Doyle
Mr. James DeBlanc

Reception Committee

Mr. Robert M. Richmond, Sr., Chairman

Mr. Albert N. Grass
Mr. Harold E. Masson
Mr. Samuel L. Harvill
Mr. James Kelly
Mr. Reginald Fayard, Sr.
Mr. Joseph Griffin
Mr. Robert Tartavoulle
Mr. Armand H. Serpas, Jr.
Mr. Ronald J. LaFontaine
Mr. Phillip A. Ryan
Mr. Malcolm L. DeRocha
Mr. Robert J. Fayard, Sr.
Mr. D. Howard Adams
Mr. Robert Boudin
Mr. William B. Whitfield
Mr. Paul LaViolette
Mr. Harold A. Torgersen
Mr. Albert Von Antz
Mr. Spurgeon C. Crosby
Mr. Michael Necaise

Floor Committee

Mr. Thomas Kidd, Chairman

Mr. David A. Treutel
Mr. Donald A. Caserta
Mr. Mark A. Uram
Capt. Max Berns
Dr. Thomas B. Murphree, Jr.
Mr. Charles C. Davenport
Mr. Basil Kennedy
Mr. Sheldon Seuzeneau, II
Mr. Joseph W. Gex
Mr. Alvin G. Bernard
Mr. T. Dixon Ashman
Mr. Walter G. Chamberlain
Mr. Edmond A. Fahey, III
Mr. Gerald C. Gex
Dr. Andrew Martinolich
Mr. Keith A. Ladner
Mr. Edward Scanlan, Jr.
Mr. Harold Hitt
Mr. Robert E. Johnson
Mr. Leo W. Seal, Jr.
Mr. Clyde Ladner
Mr. Richard Warman
Mr. Lynn McGehee

Terrace-Balcony Committee

Mr. John Rosetti, Chairman

Mr. Raymond E. Kidd, Jr.
Mr. John L. Boos, Jr.
Mr. Ronald J. Artigues
Mr. R. Terry Markel
Mr. William J. Bourgeois, Jr.
Mr. H. Phillip Williams
Mr. J. E. Loiacano
Dr. Paul A. Pursley
Mr. Carl Guy
Mr. Kevin Edwards
Mr. Charles M. Johnson
Mr. Gerard Boos
Mr. Michael Council
Mr. Hendrik Daman
Mr. William P. Kimbrell
Mr. Claude D. Switzer
Mr. Donald Freeman
Mr. David DeBlanc
Mr. Phillip W. Langston
Mr. Robert A. Gustin

Parade Marshal

Mr. Armand H. Serpas, Jr.

KREWE OF NEREIDS PARADE - Sunday, February 6, 2:00 P.M. - Highway 90, Waveland

MADE IN HONG KONG
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